

# MATRICK

## SHE'S BACK

Hip hop icon **MARY J. BLIGE**  
freshly single

## LAURYN HILL

Was Miseducation  
the last we'll hear  
from her?

## ALICIA KEYS

The girl with 5  
Grammys keeps  
it gully

## TUPAC SHAKUR

In memory of  
the hip hop  
icon

# HITTIN' EM UP WITH STYLE

**EXCLUSIVE** INTERVIEWS WITH HIP HOP'S UP AND  
COMING STAR

## HE DID WHAT?

Keeping you  
up to date  
with all the  
latest news  
on the  
**DRAVE VS  
KENDRICK**  
drama

## PLUS

Find your  
style:  
All of the  
trendiest  
clothes in  
one place

## UPCOMING STARS

Who is  
currently  
climbing the  
charts with  
speed?

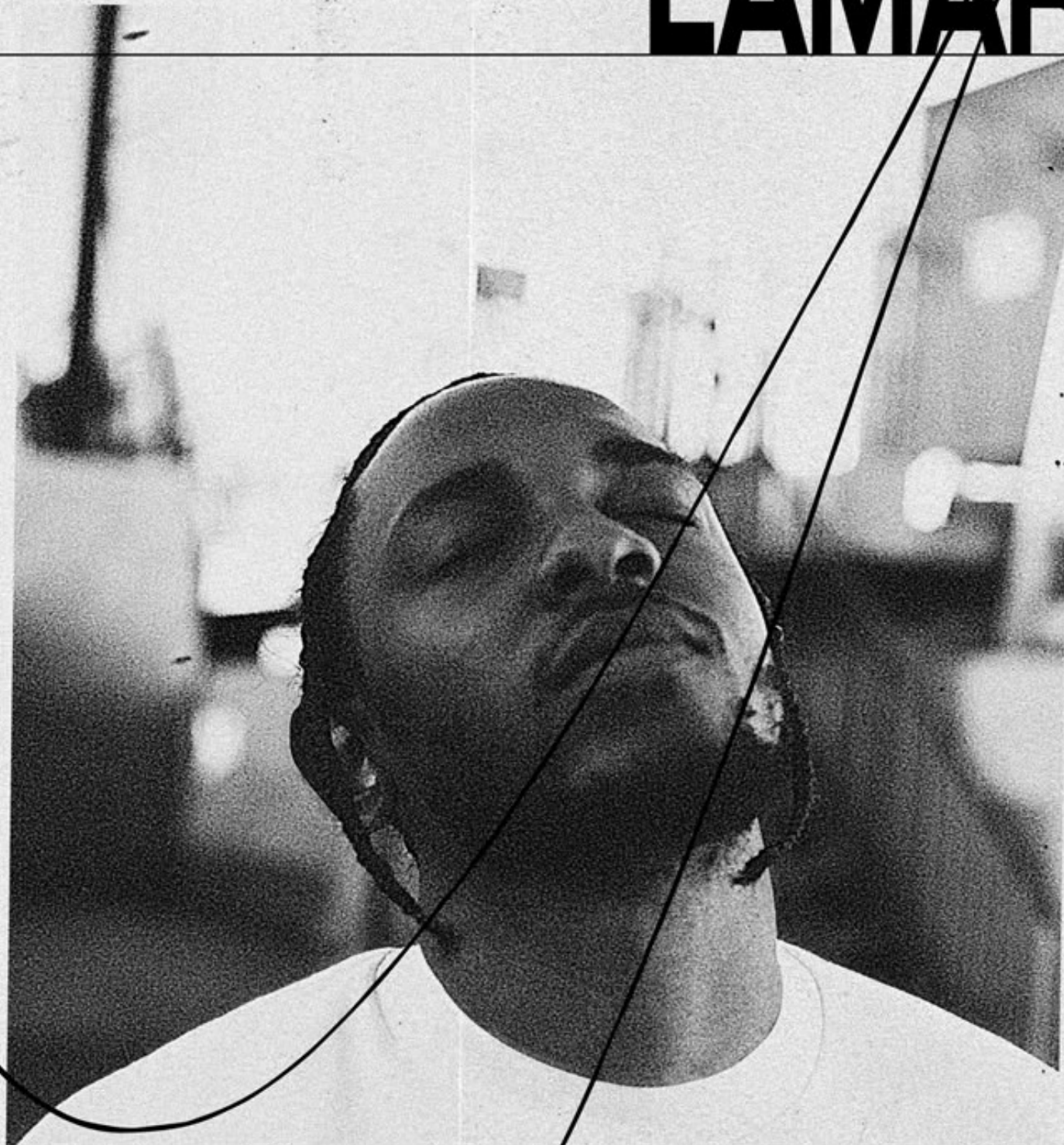
Photo credits:  
Rora Bougourd

**EXCLUSIVE  
OFFER  
ONLY £6.99**





KENDRICK  
LAMAR



Los Angeles

2018

MAKERS  
THE OF  
GAME

RESPECT THE LEGACY.

INVENT THE FUTURE.

ALL-STAR 2018

ALL-STAR 2018



T.M.E

BE THE FUTURE OF FASHION



# CONTENTS

02

## WHO WILL MAKE THE CUT?

XXL announces the upcoming release of their top 20 hip hop artists of the century

34

## REVIEWS

Matrix asked you guys your honest opinions on the current hits of the industry...

47

## TICKETMASTER CRASH

After 50 Cent tour tickets went live, the website crashed, leaving fans gutted

50

## GRAMMY AWARDS

Tensions rise, as we all wait in anticipation, wondering who will take home a prize...

68

## UPGRADING YOUR HOME

We asked celebrities their top picks of home decor in 2024

74

## COULD IT BE YOU?

To celebrate an amazing year of hip hop, Matrix is offering to produce and release a song made by one of you!

## STREET ART OR VANDALISM?

112

As street art is becoming more common in built up areas, questions rise as to whether it's a criminal act or a form of self expression. What's your take?...

## PLUS

Like what you see? For many more competitions, celebrity beef, and other hip hop news, subscribe to our magazine for only £5/month!

## VISIT US

Website- @MATRIXWEB.CO.UK  
Instagram- @THEMATRIXMAG



## TAKE IT FROM EM

Exclusive interview with hip hops rising star  
By Rora Bougourd

## FEATURES

11

## TUPAC-11 YEARS LATER

In memory of the star's passing, here is a tribute to his work, and the man himself

28

## ALICIA KEYS

What's really going down, we're here to find out...

43

## KENDRICK VS DRAKE

Who will be the next to make a move?

56

## EMINEM

What will be the senstaion's next big moment?

85

## TRAVIS SCOTT

European fans rejoice, as Travis announces headling Reading and Leeds in 2025

98

## JAY-Z

Will he speak up against Diddy, or stand by his side?

54

## WANT TO WIN GIVEAWAY ANNOUNCED

To kick start *Tailor Made Bar's* newest clothes drop, Nick and Stef are offering an amazing giveaway of the whole collection! Don't miss out on this amazing opportunity...

Photo credits:  
Rora Bougourd





After the unassuming star rose to fame in a social media frenzy late last year, Emma Feist has struggled with a surge of hate and trolling online. As a result of that pushback, Em (as she is affectionately known by her fans,) took a well deserved break from the spotlight, but much to their delight, she is now back! The star agreed to be exclusively interviewed by Matrix. Buckle up! It's time to address the rumours...

# EM.

*Article written by Rora Bougourd*

# TAKE IT FROM

Her truth. Told by her.



## DON'T MISS OUT!

*Matrix will be covering her continuing journey up the charts, so stay tuned for that, plus keep a look out for next month's edition, where we will include more exciting news about all of our favourite celebrities and scandalous stories!*

Photo credits:  
Rora Bougourd

### Her passion for music

"I remember the first time I heard this style of music..." Em explained how her love of hip hop stemmed from hearing Lauryn Hill blasting through her dad's car. "It was a miserable day, and I was equally as miserable - that was until 'Ex-Factor' came on." She went on to reveal to Matrix, "that night I remember going home and binging the whole album!" The star recalled her early years with warmth, explaining how she was brought up in a loving household with her Mum, Dad and two older brothers. She described how her oldest brother was in a band, and one day he begged her to sing for them. "Callum had a gig at our local pub, but their singer got tonsillitis last minute!" Little did Em know at the time, but this would be what caused her to fall in love with singing and performing. A few years later, at the age of 16, she would begin to write her own music as a hobby. She told Matrix that she eventually revealed this to a couple friends, who "practically forced" her to post her material on social media. Much to her surprise, in less than 24 hours she was going viral, and was almost instantly signed onto a record deal with Def Jam.

### Her clap back at the trolls

From the very beginning, Em has always communicated her emotions through her music. "It is a way to get things off my chest, especially if they have been bothering me for a while," she explained. The star has only recently opened up about her struggles with mental health, and the toll social media has had on her. At the young age of 19, the star was sadly never given the correct care and protection against the public. "I feel as if the industry has failed me,"

## "MUSIC IS A PART OF ME NO ONE CAN EVER TAKE AWAY"

a disappointed Emma revealed, before taking a break from the spotlight for over 6 months. Since then, she has strived to make social media a safer place, advocating against online harassment and hate, and raising awareness for mental health in children. The star aims to work more with young people in the future, and expressed how she wants to use her fame and talents for good.

### Addressing the rumours

After many months of speculation and anticipation, agreeing to be interviewed, it is clear that she was "ready to set the record straight." Since Em's sudden, and rapid, rise in fame, there has been a lot of talk about her history with addiction. Some sources claim that they have evidence to prove this. The star addresses these rumours with full honesty, explaining that although she was at one point, "extremely unstable" and "a wreck," she never touched drugs and certainly wasn't addicted. "The images circulating on the internet are vile," she expressed, as she confirmed the fact they are fake. She was also keen to communicate to the public that in no circumstances should people spread images of others, especially fake ones. But hold tight... the rumours don't stop there. Most recently, fans have been questioning Em on her love life. As of now, the star has chosen to remain silent about her personal life, wanting to keep the two separate. However, there is plenty of talk and speculation that she may be having a romantic relationship with hip hop sensation 21 Savage.

When Matrix met with Em, she wouldn't confirm or deny this. However, she did say, "I'm much happier now than I have ever been." Clearly taking time to focus on herself was the right move, and the star is positive that her future is looking bright.

### The star's next steps

After 6 months off, Em seems buzzing to pick up where she left off. "I'm determined to forget the hate and rumours," the star said, "instead, I will focus on doing what I love - and that's writing and singing music!" Em is teasing fans with the anticipation of a new album later this year, and who knows what else she has in store for us...



Article written by Rora Bougourd

# BEYOND THE SPOTLIGHT





# THE RAGGED PRIEST